

Codebook

Informing the Electorate? How Party Cues and Policy Information Affect Public Opinion about Initiatives

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The files labeled “table2_fig1_fig2.dta” and “figure3.dta” contain the data necessary to replicate the results in “Informing the Electorate: How Party Cues and Policy Information Affect Public Opinion about Initiatives.” Running the accompanying do files for these datasets, “table2_fig1_fig2.do” and “figure3.do” will reproduce the results reported in Table 2, as well as Figures 1, 2, and 3 in the article.

Data File: table2_fig1_fig2.dta

Do File: table2_fig1_fig2.do

This data file contains individual-level data used to estimate our models and generate predicted levels of support for the initiatives. Running the accompanying do file will reproduce the results in Table 2, Figure 1, and Figure 2 in the manuscript.

<u>Variable name:</u>	<u>Description:</u>
caseid:	Unique identifier for individual respondents
democrat:	1=Democrat, 0=Republican
pty_strong:	1=Strong partisan, 0=Weak partisan
know_hi:	1=High political knowledge, 0=Low political knowledge
init:	19=Proposition 19, 20=Proposition 20, 21=Proposition 21, 22=Proposition 22, 23=Proposition 23, 25=Proposition 25, 26=Proposition 26, 27=Proposition 27
sup_init:	1=Support initiative, 0=Oppose initiative
bal_control:	1=Control, balanced information initiatives that own party supports, -1=Control, balanced information initiatives that own party opposes, 0=Other
bal_party:	1=Party Cue Treatment, balanced information initiatives that own party supports, -1=Party Cue Treatment, balanced information initiatives that own party opposes, 0=Other
bal_policy:	1=Policy Info Treatment, balanced information initiatives that own party supports, -1=Policy Info Treatment, balanced information initiatives that own party opposes, 0=Other
bal_party_policy:	1=Party Cue + Policy Info Treatment, balanced information initiatives that own party supports, -1=Party Cue + Policy Info Treatment, balanced information initiatives that own party opposes, 0=Other

rei_control:	1=Control, reinforcing information initiatives that own party supports and policy info gives a reason to support, -1=Control, reinforcing information initiatives that own party opposes and policy info gives a reason to oppose, 0=Other
rei_party:	1=Party Cue Treatment, reinforcing information initiatives that own party supports and policy info gives a reason to support, -1=Party Cue Treatment, reinforcing information initiatives that own party opposes and policy info gives a reason to oppose, 0=Other
rei_policy:	1=Policy Info Treatment, reinforcing information initiatives that own party supports and policy info gives a reason to support, -1=Policy Info Treatment, reinforcing information initiatives that own party opposes and policy info gives a reason to oppose, 0=Other
rei_party_policy:	1=Party Cue + Policy Info Treatment, reinforcing information initiatives that own party supports and policy info gives a reason to support, -1= Party Cue + Policy Info Treatment, reinforcing information initiatives that own party opposes and policy info gives a reason to oppose, 0=Other
con_control:	1=Control, conflicting information initiatives that own party supports and policy info gives a reason to oppose, -1=Control, conflicting information initiatives that own party opposes and policy info gives a reason to support, 0=Other
con_party:	1=Party Cue Treatment, conflicting information initiatives that own party supports and policy info gives a reason to oppose, -1=Party Cue Treatment, conflicting information initiatives that own party opposes and policy info gives a reason to support, 0=Other
con_policy:	-1=Policy Info Treatment, conflicting information initiatives that own party opposes and policy info gives a reason to support, 1=Policy Info Treatment, conflicting information initiatives that own party supports and policy info gives a reason to oppose, 0=Other
con_party_policy:	1=Party Cue + Policy Info Treatment, conflicting information initiatives that own party supports and policy info gives a reason to oppose, -1=Party Cue + Policy Info Treatment, conflicting information initiatives that own party opposes and policy info gives a reason to support, 0=Other

Data File: figure3.dta

Do File: figure3.do

This data file contains individual-level data used to calculate the percentage of Democratic and Republican respondents who support or oppose Propositions 25 and 26. Running the accompanying do file will reproduce the results in Figure 3 in the manuscript.

<u>Variable name:</u>	<u>Description:</u>
caseid:	Unique identifier for individual respondents
treat:	1=Control, 2=Party Cue Treatment, 3=Policy Info Treatment, 4=Party + Policy Treatment
democrat:	1=Democrat, 0=Republican
i25_yes:	1=Support Proposition 25, 0=Otherwise
i26_yes:	1=Support Proposition 26, 0=Otherwise
i25_no:	1=Oppose Proposition 25, 0=Otherwise
i26_no:	1=Oppose Proposition 26, 0=Otherwise